



Independent Bankers Association of Texas

37th Annual Convention

October 1-4, 2011 Westin La Cantera Resort, San Antonio, Texas

Ad Space in Convention Guide/Attendee Listing

We will distribute a comprehensive **Convention Guide/Attendee Listing** to all attendees (est. 800). This publication combines the traditional program with the attendee list and should be a “keepsake” and something attendees will retain after the event. We will not be including separate “stuffers” in the tote bags, so this will be the ideal medium for getting your company’s message to all convention participants.

In addition, all advertisers will receive ONE complete convention attendee listing sent electronically via an Excel spreadsheet after our hotel cut-off (**week of September 5**).

- You may NOT combine the cost of a convention ad with other sponsorships in order to elevate your sponsorship level.
- Ad prices are **net** and **noncommissionable**.
- Ads must be **black & white**, **camera-ready**, in one of the following electronic formats: **Microsoft Word, jpeg, or pdf**.
- Ads must be e-mailed to bkankel@ibat.org by **September 9**.

Type of Ad	Member Price *	Nonmember Price *
Full page – 7.5”w x 10”h	\$595	\$845
Half page – 7.5”w x 4.5”h	\$295	\$420

To reserve your ad space, complete the SPONSOR/EXHIBITOR APPLICATION and return it with the applicable deposit(s) at your earliest convenience.

Questions?

Call Janey Holstien at 800-749-4228, or e-mail jholstien@ibat.org.

11/5/10